



INSTITUTE FOR LAW AND FINANCE

GOETHE-UNIVERSITÄT FRANKFURT AM MAIN

Guest Lecture by Prof. Guo Yuejin, Zhongnan University of Economics and Law

主讲人：中南财经政法大学教授 郭跃进

Topic: The policies of small and medium-sized enterprise development

题目：《中小企业发展政策》

Language: Chinese / 语言：中文

Date&Time / 时间：

Thursday, 06.11.2014, 13:00–14:30 / 2014 年 11 月 6 日周四下午 1 点至 2 点半

Location / 地点：Room “Commerzbank”, Ground Floor, House of Finance, Goethe-Universität Frankfurt am Main, Campus Westend, Grüneburgplatz 1, 60323, Frankfurt am Main

Brief Introduction:

Professor at Zhongnan University of Economics and Law, Director of Science and Technology Department Hubei Province, Vice Chairman of People's Political Consultative Committee of Hubei Province, member of Chinese People's Political Consultative Committee, Prof. Guo Yuejin is going to bring a lecture about the policies of small and medium-sized enterprise development, covering topics such as the guiding function of governmental policies on enterprise technology innovation; the ability and model of enterprise in absorbing scientific and technological achievements; intellectual property protection for enterprise technology innovation.

简介：

郭跃进，中南财经政法大学教授、湖北省科技厅厅长、湖北省政协十一届委员会副主席、十一届全国政协委员。讲座以《中小企业发展政策》为题，涵盖诸如政府对企业科技创新的指导作用、企业在吸纳创新成果时的责任、企业科技创新中的知识产权保护等内容

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