

Frankfurter Allgemeine Forum

INSELN DER AUFMERKSAMKEIT

 Premier Cercle

CONFERENCE

M&A EUROPE 2014

THE NEXT DRIVERS FOR CORPORATE GROWTH?

3 April 2014, Villa Kennedy, Frankfurt am Main, Germany

M&A EUROPE 2014: THE NEXT DRIVERS FOR CORPORATE GROWTH?

Although mergers and acquisitions remain preferred vehicles for market entry and growth, dealmaking was not as prolific as expected in 2013. Nonetheless, Europe leads the field with the greatest numbers of deals as compared to the other regions of the world. And M&A deal-makers seem to be optimistic about 2014.

Following a successful start in 2013, the European M&A Conference is being established in the financial metropolis of Frankfurt am Main, Germany, as one of Europe's leading conferences on mergers and acquisitions with renowned speakers and high-profile corporate participants.

KNOWLEDGE PARTNERS



PARTNERS



TOPICS

- » Corporate strategy: M&A to improve margins and consolidate growth.
- » Relaunching Europe: Challenges and opportunities for M&A.
- » M&A activities and private equity in the emerging markets and the German *Mittelstand*.
- » How are transactions driving change in TMT, consumer goods, luxury & retail?
- » Transaction services and post-merger: What are the critical issues for successful M&As.

SPEAKERS

Peter Bokelmann, *General Counsel, Trumpf*
Matthieu Bouchery, *Senior Vice President M&A, Orange*
Eric Boutry, *Director M&A, Lactalis*
Stefan Brunnschweiler, *Partner, CMS von Erlach Poncet*
Sascha Bucher, *Deputy Head of Global M&A, Roche*
Aymeric de Cardes, *Head of M&A, TDF*
Bernard Cendrier, *Vice President M&A, Solvay*
Marc Eckerhall, *Director, Strategy & Integration, AGCO*
Giovanni Ghisetti, *Director Strategy and M&A, Coca Cola*
Victor Jerez, *Head of M&A, Pernod Ricard*
Dr. Andreas Kaufmann, *Chairman of the Board, Leica*
Andreas Kölsch, *Head of Corporate Finance Advisory Germany, UniCredit*
Holger Kreetz, *COO, Enerjisa*
Birger Kuck, *CEO, Biesterfeld*
Marc A. Kühn, *Head of Strategic Planning and M&A, Freudenberg Group*
Jonathan Marsh, *Head of M&A Finance Legal, Total*
Martin McCourt, *Vice President M&A, Gemalto*
Martin Mildner, *General Counsel and Director of M&A, Otto*
Melville D. Mummert, *Managing Partner, Mummert & Company*
Dr. Gerold Linzbach, *CEO, Heidelberger Druckmaschinen*
Tom Nikander, *Corporate M&A Director, Tieto*
Enrique Patrickson, *Vice President, Head of Group M&A, Electrolux*
Frederic Rombaut, *Head of Corporate Development, M&A, Investments – International, Cisco Systems*
Dr. Martin Schlag, *Head of Corporate Advice, ThyssenKrupp*
Lukas Schüpbach, *Head of Merger Integration, Syngenta Crop Protection*
Henri Steinmetz, *CEO, Rütgers*
Carsten Thoma, *President and COO, Hybris*
Isabel Todenhöfer, *Head of M&A, Lufthansa*
Chris Watson, *Partner & Head of Telecoms, CMS Cameron McKenna*
Jürgen von Wendorff, *Member of the Board, HANNOVER Finanz Group*
Dr. Oliver C. Wolfgramm, *Partner, CMS Hasche Sigle*
Michael Zahn, *CEO, Deutsche Wohnen*

PROGRAM

CONFERENCE 3 APRIL 2014

M&A EUROPE 2014

8:30 am Reception and Hand Out of Conference Proceedings

9:00 am Welcome Adresses

9:05 am **OPENING SPEECH**

9:20 am **PANEL**
Corporate Strategy: M&A to Improve Margins and Consolidate Growth.

10:30 am Coffee Break

11:00 am **KEYNOTE**
Challenges and Opportunities for M&A:
A Macroeconomic and Policy View

11:15 am **PANEL**
M&A Activities in the Emerging Markets in Asia,
America and Africa

12:30 pm **CONVERSATION**

1:00 pm Networking Lunch

SIMULTANEOUS PANELS

STREAM 1

2:00 pm **PANEL 1.1**
M&A and Private Equity in the German *Mittelstand*

3:10 pm **PANEL 1.2**
Consumer Goods, Luxury & Retail

4:20 pm **PANEL 1.3**
Technology Media Telecommunication

STREAM 2

2:00 pm **PANEL 2.1**
Transaction Services: What Makes for Successful M&As

3:10 pm **PANEL 2.2**
Financing M&A: Is Cash Still King?

4:20 pm **PANEL 2.3**
Post-Merger Success

5:20 pm **End of Conference**

WHO WE ARE

The Frankfurter Allgemeine Forum is specialised in the professional conceptual planning and realisation of high-quality conferences and other premium events. The Frankfurter Allgemeine Zeitung is one of Germany's most important high-profile national daily business newspapers with the widest circulation abroad. With the collaboration of F.A.Z. publishers and editors, outstanding personalities are provided a platform for the exchange of opinions which go far beyond current daily topics.

Premier Cercle is an independent think-tank based in Paris and in Brussels. It organises premium conferences with programmes, speakers and business information with high added-value. These platforms provide an information, discussion and networking framework adapted to the demand for content and quality from corporate executives.

CONTACT

Panagiotis Siskos
Director Conferences/Finance and Banking
Frankfurter Allgemeine Forum
p.siskos@faz-forum.com

Emmanuel Fenet
Associate Director and Project Manager
Premier Cercle
ef@premiercercle.com

Infoline +49 69 75 91-26 16
marlen.leibig@faz-forum.com



VENUE

Villa Kennedy
Kennedyallee 70
60596 Frankfurt am Main, Germany

www.villakennedyhotel.de

Frankfurt is both a powerhouse of finance and a paragon of culture. At its very centre sits the finest hotel in this city – Villa Kennedy. Built in 1904 as a grand family home, the building has been immaculately restored and extended. Today, it combines contemporary elegance with old world touches, such as ornate ceilings and the original oak stairs. The three newer wings blend harmoniously with the old Villa Speyer, creating a tranquil courtyard garden in the centre, ideal for alfresco dinner and drinks. Located beside the Main River's myriad museums, our hotel is a short walk from the city's liveliest bars, boutiques and cultural attractions.

More information and registration:
www.faz-forum.com/ma-europe



Frankfurter Allgemeine Forum
Forum Executive GmbH
Hellerhofstraße 2-4
60327 Frankfurt am Main

www.faz-forum.com

Registration for the Conference

M&A EUROPE 2014

THE NEXT DRIVERS FOR CORPORATE GROWTH?

3 APRIL 2014, FRANKFURT AM MAIN, GERMANY

Please fill in and fax to: +49 69 75 91-26 63

Or register on our website: www.faz-forum.com/ma-europe

Yes, I would like to participate on 3 April 2014 in Frankfurt am Main

☐ at the regular price of EUR 900 + VAT (19 %)

☐ at the EARLY BIRD REBATE of EUR 750 + VAT (19 %) (until 28 February 2014)

☐ Yes, I would like to receive the F.A.Z. newspaper two weeks as a free subscription.

(For German residents only. You don't need to cancel your free subscription.) DV12018 PRO

First Name

Last Name

Department / Job Title

Telephone

E-mail

Company

Street, No / P.O. Box

Postcode / City

Sector

Date, Signature

VENUE

Villa Kennedy, Kennedyallee 70, 60596 Frankfurt am Main, Germany

INFOLINE +49 69 75 91-26 16

marlen.leibig@faz-forum.com

Frankfurter Allgemeine Forum

Forum Executive GmbH, Hellerhofstraße 2-4, 60327 Frankfurt am Main / www.faz-forum.com

Conditions for Participation. The participation fee for this event inclusive of conference documents, lunch, refreshments per person plus taxes is payable on receipt of the invoice. We will send you a confirmation after your registration. Cancellation (only in writing) is possible free of charge up to 30 days before the event, after which half the participation fee will be charged. On non-attendance or cancellation on the day of the event, the complete participation fee is payable. We will gladly accept a substitute participant without any additional costs. The organiser reserves the right to change the programme due to any unforeseen circumstances.

Data Protection. Forum Executive GmbH will use the information you provided when placing your order and using our offer within the applicable legal limits to provide our service and to send you information by post about additional offers by us and Frankfurter Allgemeine Zeitung GmbH. If you are our customer, we will also inform you by e-mail within the applicable legal limits about those of our offers which are similar to the services you used before. Furthermore, we will use your data to the extent you have given us your consent to do so. You may object to the use of your data for advertising purposes or to being contacted by e-mail or phone at any time by writing to Forum Executive GmbH, Hellerhofstraße 2-4, 60327 Frankfurt am Main, Germany.