

Crypto-assets: Classification & applicability of EU law

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Overview

• Market trends

• State of play: Regulation

• Next steps



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MARKET TRENDS



What are we talking about?



It used to be all about Bitcoin but now...

Source: Cambridge Centre for Alternative Finance (May 2019)



A basic taxonomy

... there are thousands of different types of crypto-assets used in different contexts.





Market trends – Exchange tokens

Bitcoin continues to dominate but other virtual currencies are emerging.



Source: IMF Global Financial Stability Report April 2018. Data by volume.



Market trends – The emergence of stable coins

And now we have 'stable coins' too – backed by 'real world' assets (non-native tokens).





Market trends – ICOs

ICOs have emerged as a way of capital raising but appear to be losing their shine...





Market trends – STOs

STOs are on the rise.

Number of STOs conducting their main sale



Source: Inwara

Observed crypto-asset activities in the EU



Relatively limited and do not appear to give rise to implications for financial stability.

Under EU law, institutions are <u>not</u> prohibited from carrying out crypto-asset activities but:

- institutions have been *discouraged* from carrying out activities involving virtual currencies (ESA warnings);
- activities may be banned under national law.

Financial institutions' activities

- Examples: owning crypto-assets directly, clearing or trading derivatives with crypto-asset underlyings, piloting DLT-based solutions including a crypto-asset component.

Other firms' activities

- Examples: custody/wallet and exchange services, ICO-related services.



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STATE OF PLAY: REGULATION



Legal status under current EU financial services law





Scope of AML/CFT requirements under current EU law

Even if crypto-asset activities do not constitute regulated financial services under current EU law, AML/CFT obligations will apply.





National initiatives

In the absence of EU-level measures national initiatives are emerging e.g.

- France
- Germany
- Malta
- UK

And other financial centres beyond the EU are also responding e.g.

- China
- Japan
- Switzerland
- US



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NEXT STEPS



ESA advice for the European Commission

To assess, on a holistic basis, whether EUlevel action is appropriate and feasible at this stage.

- Should take into account:
 - issues within and beyond the financial sector;
 - the environmental impact of some crypto-asset activity;
 - the latest recommendations of the FATF and other international standardsetting bodies.

To take steps, where possible, to **promote consistency in the accounting treatment** of crypto-assets.





Work of the international standard-setting bodies





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ANNEX: EBA FINTECH WORK 2019/2020



EBA work programme 2019

Understanding opportunities and risks arising from financial innovations is one of the five strategic priorities for the EBA in 2019/20.





EBA immediate actions on crypto-assets in 2019





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